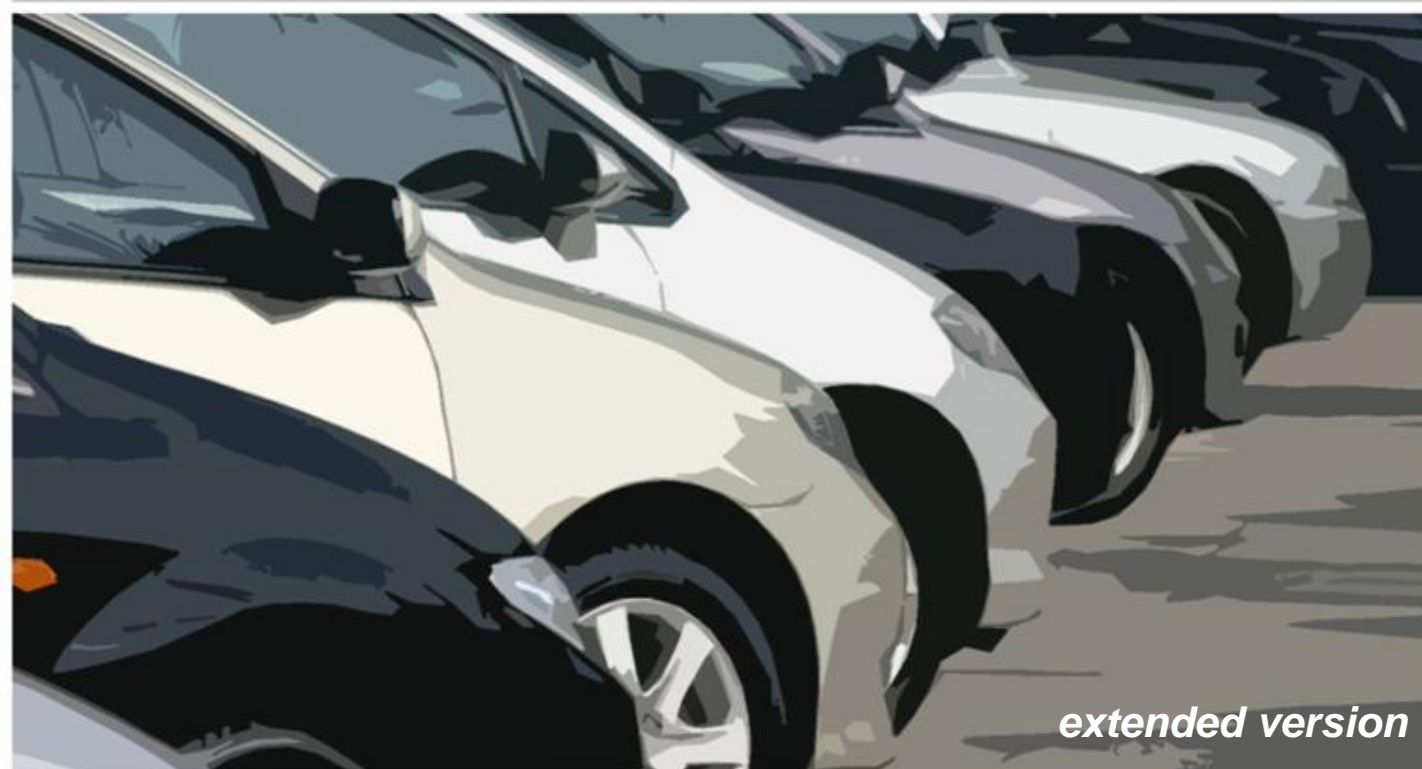


# THE DISTRIBUTION NETWORK OF SALES OF SPARE IN THE CZECH REPUBLIC 2013/12

SEGMENT OF PASSENGER CARS AND VANS



*extended version*

REPORT



MotoFocus is an analytic company focused on aftermarket analysis. This focus allows you to use these analyses and at the same time you can be one of the main participants of all the processes of creation such as an analysis.

- we regularly widen our offer by using new innovative ways focused on our clients
- we individually care per concrete clients' needs
- we work aligned with professional etc. and the highest research standards
- we offer international analysis
- we believe that our cooperation will be nice and successful experience

## MotoFocus - present day marketing solution

### TEAM

MotoFocus.pl and MotoFocus.eu is a team of creative specialists, full of enthusiasm and involved analytics with innovative approach of market researches.

Due to our knowledge from the field of marketing, sociology and psychology we can even the most difficult tasks present in understandable way.

### PROJECTS

Project analyses are author project of MotoFocus. These researches and analysis are focused on product ranges, independent workshops and workshop concepts. These analysis comparing to the ad hoc analysis are covering all the market, their costs is lower and spectrum of information is much more wide.

### ANALYSE AD HOC

MotoFocus offers individual analysis based on client demand. We guarantee cooperation in all stages of the analysis

Our service does not end by supplying the analysis, you can also expect external consultancy and solutions for your issues.

## INTRODUCTION

Analysis presents the distribution of spare parts for passenger cars and commercial vehicles in the Czech Republic. The analysis provides information on the number of branches of distributors in various regions and districts, the number of service centers, people and cars on each branch.

## SURVEY METHODOLOGY

The analysis was prepared based on the data from the survey of portal MotoFocus Czech and Statistical Office data. Number of distributors branches actual to 1.10.2013. Population according to census to 31.12.2012 and car parc to 1.7.2013.

## ANALYSIS OBJECTIVE

The aim of this analysis is to show the distribution of spare parts to the Aftermarket in the Czech Republic. The information contained in this analysis will certainly benefit management companies, leading business and marketing departments in planning further development of distribution channels of spare parts.



# Contain

## **1. Distributors**

- 1.01 ACI - Auto Components International, s.r.o.
- 1.02 AD Partner s.r.o.
- 1.03 APM Automotive s.r.o.
- 1.04 Auto Kelly a.s.
- 1.05 AUTOBENEX, spol. s r.o.
- 1.06 AUTOCORA OBCHODNÍ SPOL. s r.o.
- 1.07 ELIT CZ, spol. s r.o.
- 1.08 Genei spol. s r.o.
- 1.09 HART sp. z o.o., organizační složka
- 1.10 Inter Cars Česká republika s.r.o.
- 1.11 Náš servis Group s.r.o.
- 1.12 TROST AUTO SERVICE TECHNIK spol. s r.o.
- 1.13 New distributors

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- 2.2 Distributors and their branches by the districts

## **3. Fleet in the Czech Republic**

- 3.1 Fleet Size by region
- 3.2 Fleet Size and Population by region

# Contain

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Acquirer of this analysis commits not to sell it, copy it not even the parts. It is not allowed published the analysis for profit without written Motofocus permission. Exception is using the analysis for internal purpose during the trainings for clients and staff company ( the source must be mentioned).

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