

Light version

# The distribution network of sales of spare parts in the Ukraine

2012



MotoFocus is an analytic company focused on aftermarket analysis. This focus allow you to use these analysis and at the same time you can be one of the main participants of all the process of creation such a analysis.

- ◇ we regularly wider our offer by using new innovative ways focused on our clients
- ◇ we individually care per concrete clients need
- ◇ we work aligned with proffesional etcic and the highest research standards
- ◇ we offer international analysis
- ◇ we beleive that our cooperation will be nice and succesfull expereince

## **MotoFocus – present day marketing solution**

### **TEAM**

MotoFocus.eu is team of creative specialists, full of enthusiasm and involved analytics with innovative approach of market researches. Due to our knowledge from the field of marketing, sociology and psychology we can even the most difficult tasks present in understanable way.

### **PROJECTS**

Project analyses are author project of MotoFocus. These researches and analysis are focused on product ranges, independent workshops and workshop concepts. These analysis comparing to the ad hoc analysis are covering all the market, their costs is lower and spectrum of information is much more wide.

### **ANALYSE AD HOC**

MotoFocus offers individual analysis based on client demand. We guarantee cooperation in all stages of the analysis. Our servise does not end by supplying the analysis, you can also expect external consultancy and solutions for your issues.

## INTRODUCTION

Analysis presents the distribution of spare parts for passenger cars and commercial vehicles in the Ukraine. The analysis provides information on the number of branches of distributors in various regions.

## SURVEY METHODOLOGY

The analysis was prepared based on data from the survey.

## ANALYSIS OBJECTIVE

The aim of this analysis is to show the distribution of spare parts to the Aftermarket in the Ukraine. The information contained in this analysis will certainly benefit management companies, leading business and marketing departments in planning further development of distribution channels of spare parts.

## Contain

### **1. Distributors**

- 1.01 AD Ukraine
- 1.02 AIS Autozapchasti
- 1.03 ATL
- 1.04 Auto Trade Company
- 1.05 Autodel'
- 1.06 Autolider
- 1.07 Autoteam
- 1.08 Bastion
- 1.09 DS-Autodistribution
- 1.10 ELIT- Ukraine
- 1.11 Exist Ukraine
- 1.12 Fota Ukraine
- 1.13 Inter Cars Ukraine
- 1.14 Omega Autopostavka
- 1.15 Trost Auto Service Technik
- 1.16 Unique Trade
- 1.17 VLADISLAV Company
- 1.18 Zip Auto

## List of tables and maps

**Table 1 – Number of distributors and their affiliates by region**

**Map 1 – The number of distributor locations in each region**

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