

The background of the top half of the page is a complex, abstract design. It features a grid of small squares in shades of grey and blue. Overlaid on this grid are several large, semi-transparent shapes: a blue wave at the bottom, a yellow and orange dotted pattern, and various currency symbols including a dollar sign (\$), a pound sign (£), and a Euro sign (€).

*Extended version*

# The distribution network of sales of **spare parts** in the Czech Republic

2010/11

MotoFocus is an analytic company focused on aftermarket analysis. This focus allows you to use these analyses and at the same time you can be one of the main participants of all the processes of creation such as an analysis.

- we regularly **wider** our offer by using new innovative ways focused on our clients
- we individually care per concrete clients' needs
- we work aligned with professional etc. and the highest research standards
- we offer international analysis
- we believe that our cooperation will be nice and successful experience

## MotoFocus - present day marketing solution

### TEAM

MotoFocus.pl and MotoFocus.eu is a team of creative specialists, full of enthusiasm and involved analytics with innovative approach of market researches.

Due to our knowledge from the field of marketing, sociology and psychology we can even the most difficult tasks present in understandable way.

### PROJECTS

Project analyses are author project of MotoFocus. These researches and analysis are focused on product ranges, independent workshops and workshop concepts. These analysis comparing to the ad hoc analysis are covering all the market, their costs is lower and spectrum of information is much more wide.

### ANALYSE AD HOC

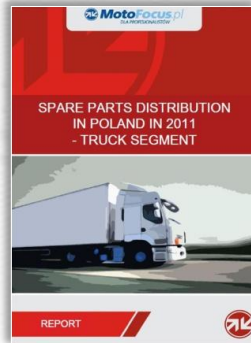
MotoFocus offers individual analysis based on client demand. We guarantee cooperation in all stages of the analysis

Our service does not end by supplying the analysis, you can also expect external consultancy and solutions for your issues.

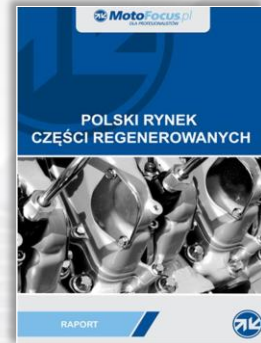
# Latest publications by MotoFocus



Spare parts distribution in poland in 2011 – passenger car segment



Spare parts distribution in poland in 2011 – truck segment



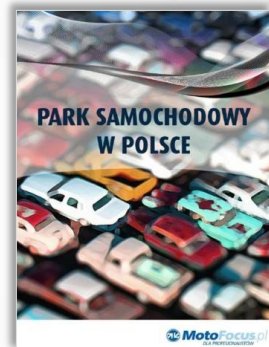
Polish market of rebuilt parts



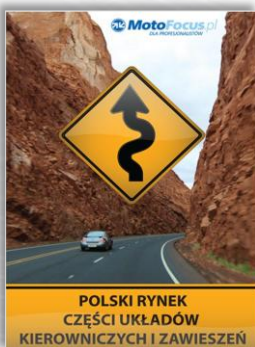
The future automotive market as seen the workshops



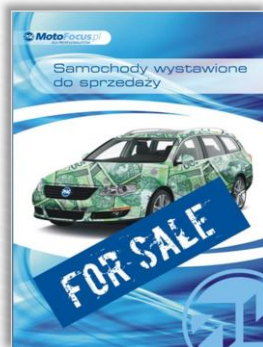
Workshop networks in Poland in 2011



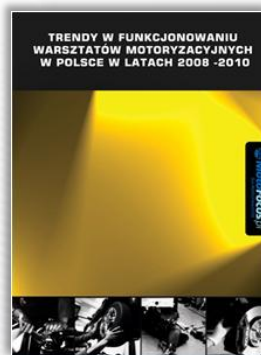
Car park in Poland 2010



The Polish market of steering and suspension parts



Cars for sale



Trends in functioning of automotive workshops in Poland in 2008-2010



Market of brake systems

## INTRODUCTION

Analysis presents the distribution of spare parts for passenger cars and commercial vehicles in the Czech Republic. The analysis provides information on the number of branches of distributors in various regions and districts, the number of service centers, people and cars on each branch.

## SURVEY METHODOLOGY

The analysis was prepared based on data from the survey and data portal MotoFocus Czech and Statistical Office. Population and car park are to 31.12.2010.

## ANALYSIS OBJECTIVE

The aim of this analysis is to show the distribution of spare parts to the Aftermarket in the Czech Republic. The information contained in this analysis will certainly benefit management companies, leading business and marketing departments in planning further development of distribution channels of spare parts.

# Contain

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# Contain

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## Supplement

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## With other answers will provide you:



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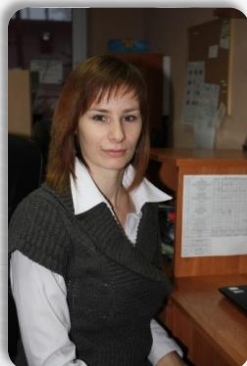


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