

WHOLESALE SUPPLIERS OF CAR SPARE PARTS IN THE CZECH REPUBLIC



REPORT



MotoFocus is an analytic company focused on aftermarket analysis. This focus allow you to use these analysis and at the same time you can be one of the main participants of all the process of creation such a analysis.

- we regurarly wider our offer by using new innovative ways focused on our clients
- we individually care per concrete clients need
- we work aligned with proffesional etcic and the highest research standards
- we offer international analysis
- we beleive that our cooperation will be nice and succesfull expereince

MotoFocus - present day marketing solution

TEAM

MotoFocus.pl and MotoFocus.eu is team of creative specialists, full of enthusiasm and involved analytics with innovative approach of market researches.

Due to our knowledge from the field of marketing, sociology and psychology we can even the most difficult tasks present in understanable way.

PROJECTS

Project analyses are author project of MotoFocus. These researches and analysis are focused on product ranges, independent workhops and workshop concepts. These analysis comparing to the ad hoc analysis are covering all the market, their costs is lower and spectrum of information is much more wide.

ANALYSE AD HOC

MotoFocus offers individual analysis based on client demand. We guarantee cooperation in all stages of the analysis

Our servise does not end by supplyng the analysis, you can also expect external consultancy and solutions for your issues.



INTRODUCTION

ANALYSIS OBJECTIVE

We provide you with an analysis of wholesalers of car spare parts in the Czech Republic. The first part of this analysis maps out how the operation of wholesalers are running, who are their suppliers, how they purchase spare parts, what services they offer to their customers and what they face in their activities.

The information provided in the analysis will be needed and can help in planning sales activities of companies selling and producing car spare parts.

The second part analyzes a number of wholesalers in the regions and districts.

ANALYSIS DETERMINATION

The analysis is intended for a wide range of customers, starting from distributor and production management in the automotive industry, ending by sales and marketing management of companies. Actually usable from all people from automotive industry.

ANALYSIS METHODOLOGY

The first part of the analysis was based on answers on survey published on the portal MotoFocus.eu and based on telephone interviews with representatives of wholesalers from August 2011 to February 2012. Number of respondents was 82, all of them own or operate a wholesaler activity in the Czech Republic. All cases of unobjective responses have been removed.

The second part is compiled from the survey and database of MotoFocus.eu portal.



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- 1.2 Structure of respondent according type of business
- 1.3 Structure of respondent by region
- 1.4 Structure of respondents by size of municipality

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2. NUMBER OF SUPPLIERS OF WHOLESALL

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- 5.1 Type of supplier
- 5.2 Wholesale purchases abroad
- 5.3 Purchases abroad - countries



ANALYSIS CONTAIN

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6.2 Product groups of sold parts

7. TYPE OF THREATS OF WHOLESALER

8. HOW DOES WHOLESALER DEAL WITH COMPLAINTS

9. RETURN OF PARTS BY CUSTOMER

10. NUMBER OF SALES REPRESENTATIVES

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2. WHOLESALERS BY DISTRICTS

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