

THE DISTRIBUTION NETWORK OF SALES OF SPARE PARTS IN THE CZECH REPUBLIC

TRUCK SEGMENT

Extended version



REPORT



MotoFocus is an analytic company focused on aftermarket analysis. This focus allows you to use these analyses and at the same time you can be one of the main participants of all the processes of creation such as an analysis.

- we regularly widen our offer by using new innovative ways focused on our clients
- we individually care per concrete clients' needs
- we work aligned with professional ethics and the highest research standards
- we offer international analysis
- we believe that our cooperation will be nice and successful experience

MotoFocus - present day marketing solution

TEAM

MotoFocus.pl and MotoFocus.eu is a team of creative specialists, full of enthusiasm and involved analytics with innovative approaches of market researches.

Due to our knowledge from the field of marketing, sociology and psychology we can even the most difficult tasks present in an understandable way.

PROJECTS

Project analyses are author projects of MotoFocus. These researches and analyses are focused on product ranges, independent workshops and workshop concepts. These analyses compared to the ad hoc analysis are covering all the market, their costs are lower and the spectrum of information is much more wide.

ANALYSE AD HOC

MotoFocus offers individual analysis based on client demand. We guarantee cooperation in all stages of the analysis.

Our service does not end by supplying the analysis, you can also expect external consultancy and solutions for your issues.

INTRODUCTION

Analysis presents the distribution of sales of spare parts Czech Republic - truck segment. The analysis provides information on the number of branches of distributors in various regions and districts, the number of service centers, people and cars on each branch.

SURVEY METHODOLOGY

The analysis was prepared based on the data from the survey of portal MotoFocus Czech and Statistical Office data. Number of distributors branches actual to 1.4.2012 and car parc to 31.12.2011.

ANALYSIS OBJECTIVE

The aim of this analysis is to show the distribution of spare parts to the Aftermarket in the Czech Republic. The information contained in this analysis will certainly benefit management companies, leading business and marketing departments in planning further development of distribution channels of spare parts

DATA USED

In the most of the presented results were used (unless stated otherwise) the number of independent servicing of trucks, all distributors involved in the distribution and sale of spare parts for trucks and fleet vehicles (labeling NA).

Contain

1. Distributors in the Czech Republic

1.1 Distributors of car spare parts - truck focus

- 1.11 ADIP, spol. s r.o.
- 1.12 E.M.T. spol. s r.o.
- 1.13 EUROPART CZ s.r.o.
- 1.14 OPOLTRANS ČESKO, s.r.o.
- 1.15 SCHÄFER a SÝKORA s.r.o.
- 1.16 SVOBODA PARTS s.r.o.
- 1.17 TEMPLIN CZ s.r.o.

1.2 Distributors of car spare parts - personal cars and truck focus

- 1.21 ACI - AUTO COMPONENTS INTERNATIONAL, s.r.o.
- 1.22 ELIT CZ, spol. s r.o.
- 1.23 Inter Cars Česká republika s.r.o.
- 1.24 TROST AUTO SERVICE TECHNIK spol. s r.o.

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- 2.3 Distributor branches by region - truck and personal cars focus
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- 3.2 Truck Fleet by region

Contain

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